



3:00pm Keynote Talk: Virtual Reality in Higher Education

Maya Georgieva and Emory Craig
from Digital Bodies a VR and Wearable Technologies company

DIGITAL BODIES

Immersive Learning



DigitalBodies.net

Digital Bodies is a research and consulting group focusing on virtual and augmented reality and their impact on Media and Education. We partner with corporate, nonprofit and educational organizations in the implementation and use of immersive and wearable technologies. Immersive experiences through VR and

AR are the next revolution in technology, transforming how we communicate, learn, understand the world and ourselves. Wearables and smart glasses will become an extension of our natural and creative selves as we venture into new frontiers of storytelling, learning and science. We work at the intersection where the physical meets the digital to create the future.

DigitalBodies.net is the official site for the Digital Bodies – Immersive Learning consulting group. The website is in the Top Ten of EdTech’s 50 Must-Read Higher Ed Blogs. Digital Bodies is frequently cited as a must-read website for news and analysis of VR, AR and emerging technology developments.



Maya Georgieva is an EdTech strategist, author and speaker with more than 15 years of experience in higher education. Her most recent work focus

on learning design, innovation, storytelling, emerging technologies, immersive VR and AR experiences and digital strategy. Maya actively writes and speaks on the topics of innovation and the future of education

(cont.) and consults organizations and startups in this space. She is the cofounder and partner at Digital Bodies, a global consulting group focusing on the impact of immersive and virtual technologies on education and society.

Previously she was the Associate Director of the Center for Innovation in Teaching and Learning at the Stern School of Business, New York University. Her work and projects focused on design thinking and the innovative use of immersive and mobile technology to foster higher levels of student engagement.

Maya is the recipient of the 2014 Campus Tech Education Futurist Award.



As Director of eLearning at The College of New Rochelle, **Emory Craig** is responsible for a broad range of innovative technology initiatives, faculty training and the

integration of emerging technologies in the curriculum. A Frye Fellow and frequent keynote speaker, he has written and presented extensively at both national and international conferences on innovation in education and the impact of the digital revolution on contemporary culture.

He is the Cofounder and Partner at Digital Bodies, a research and consulting group assisting corporate, nonprofit and educational organizations in the implementation and use of immersive and wearable technologies. Digital Bodies is frequently cited as a must-read website for news and analysis of emerging technology developments. An active participant in the NYC startup community, he currently teaches a seminar on New Media and Society.

Resources Link:

<https://www.digitalbodies.net/asu-keynote/>